

2024 IN'S:

Transparency.

Donating over
15,00 garments
to those in need.Upcycling 46
million plastic
bottles & proving
it since 2019.Calling
your mom.**2024 OUT'S:**~~Greenwashing.~~**2025 IN'S:**

More of what we did in 2024.

2025 OUT'S:~~Still Greenwashing.~~

We're committed to generating **\$5 million for charity by 2030.**

HERE'S HOW WE'RE DOING IT:**SUSTAINABILITY**

Every style in our line has a sustainability story.

95%
OF OUR FABRICS
ARE RECYCLED**WE RECYCLED
6,705
POUNDS
OF PLASTIC.****WE UPCYCLED
13,138,847
PLASTIC BOTTLES.****REDUCED CARBON EMISSIONS BY
54.5 METRIC TONS**

bluesign®

**SYSTEM
PARTNER****WE ARE PROUD TO BE
THE FIRST
BLUESIGN® SYSTEM PARTNER
IN THE PROMO INDUSTRY**

HERE'S HOW WE'RE DOING IT:

GIVING



TO DATE, WE'VE DONATED OVER
\$2.75 MILLION.

WE GENERATED OVER
\$166,202
FOR LOCAL & NATIONAL
CHARITIES IN 2024.



SUPPORTING
OVER 85
NON-PROFIT
ORGANIZATIONS.



OVER 700
CHARITY FOCUSED
STAFF/VOLUNTEER HOURS .



OVER
\$1,000,000
IN PRODUCT DONATIONS.



OVER 15,000
GARMENTS GIVEN TO CLOTHE
& WARM THOSE IN NEED.

RECOGNIZED AS THE MN KEYSTONE
**SMALL BUSINESS
OF THE YEAR.**



MINNESOTA KEYSTONE COMPANIES:
THE HONOR & THE IMPACT
THANK YOU!



WE BELIEVE IN BETTER. BECAUSE BETTER MATTERS. BETTER PLANET. BETTER COMMUNITIES.