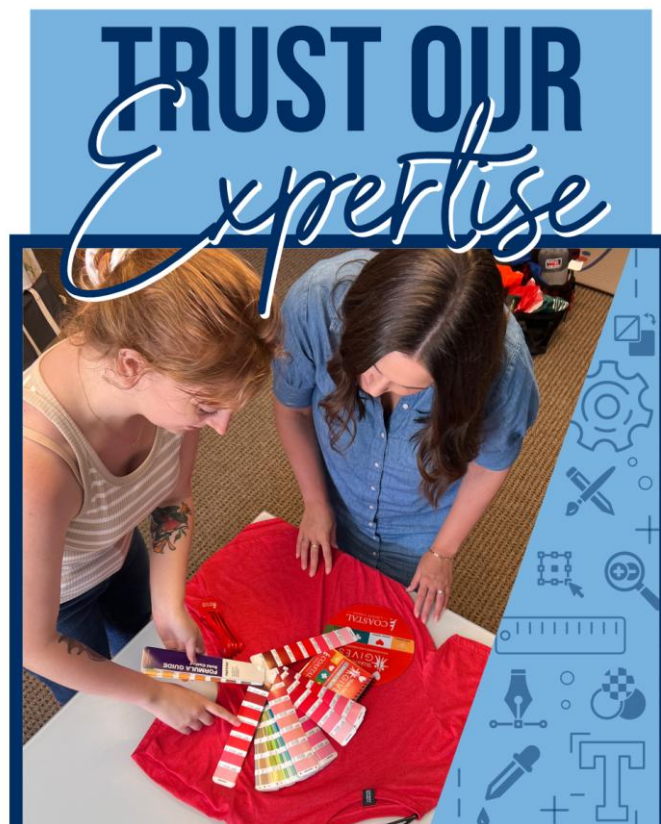
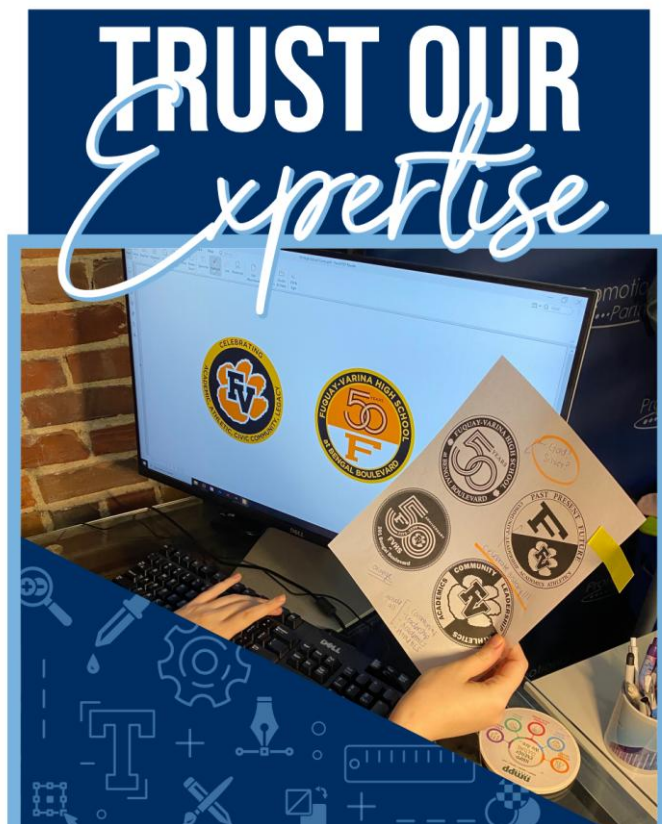




Graphic Design Studio

Experience Our Partner Difference.



Absoutley, We Design Logos

Why Does A Professional Logo Matter?

5 Benefits Of Having A Professional Logo

A company logo is one of the fundamentals of business and the most recognizable aspects of your brand. It's your first impression, so make it count!

1 Brand Recognition

2 Professionalism

3 Defining Your Industry

4 Consistency

5 Build Trust

What Makes An Effective Logo?

- Simple
- Scalable
- Reflects Your Brand Message
- Colors And Fonts That Work For All Decoration Methods
- Generates Attention

Check out our [Blog](#) for more information on logos and branding!

THE PARTNER EXPERIENCE

20th Anniversary
Ground Breaking Celebration in Durham
2004

LOGO DESIGN

DESIGN STUDIO
Promotional Partners

THE PARTNER EXPERIENCE

Apex Rotary
Christmas Parade

LOGO DESIGN

DESIGN STUDIO
Promotional Partners

Event logos

THE PARTNER EXPERIENCE



LOGO DESIGN

DESIGN STUDIO
Promotional Partners

THE PARTNER EXPERIENCE



LOGO DESIGN

DESIGN STUDIO
Promotional Partners

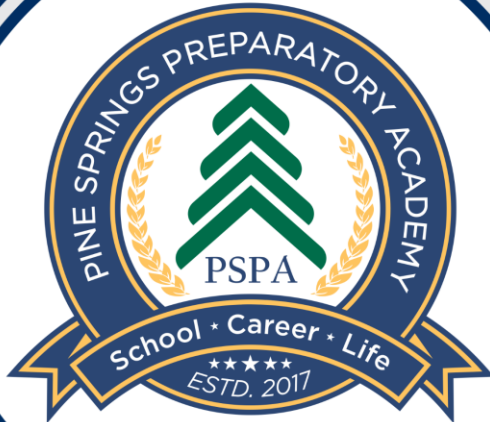
Trademark logos



**Experience our
difference through
these 3
collaborations.**

[Puppy Auto Wash](#)
[GoPrime](#)
[Merck](#)

THE PARTNER EXPERIENCE



LOGO DESIGN

DESIGN STUDIO
PromotionalPartners

Client Testimonial



“As our school continues to grow, we recognized the need for a cohesive brand identity. Promotional Partners was an exceptional partner in this process. They took the time to understand our mission, values, and long-term goals, and translated it into a brand strategy that truly represents who we are. Their team was strategic, creative, responsive, and highly professional throughout. We’re extremely pleased with the results and confidently recommend their services.”

**BRUCE FRIEND, SUPERINTENDENT,
PINE SPRINGS PREPARATORY ACADEMY**

**Read more about this
collaboration [here](#).**



Designing a complete brand package.

Case Study.



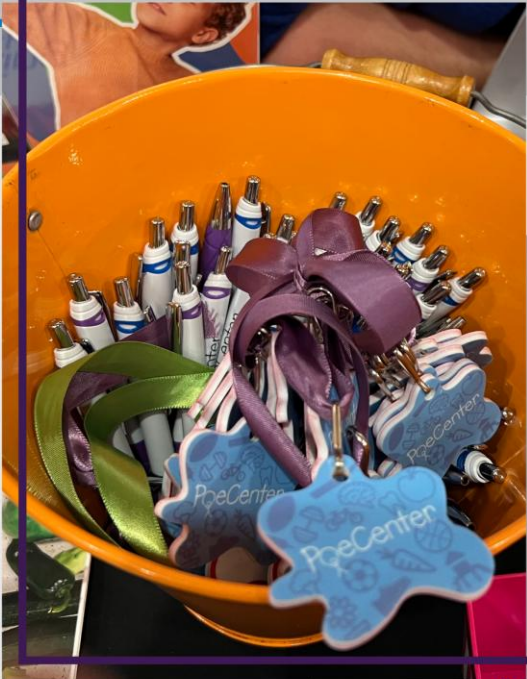
5 Star Review



**We tell stories
through our graphic
design skills and
custom
development
knowledge.**

[Learn More](#)
Watch [here](#)

THE PARTNER EXPERIENCE



Promotional
Partners

MARKETING AND
BRAND IDENTITY

THE PARTNER EXPERIENCE



BRAND CONSULTING

Promotional
Partners

Through design & marketing expertise, we help educate.

Creating Impact!

Read our [Poe](#) and [Storm Walter](#) partnership stories!

THE PARTNER EXPERIENCE



PRODUCT DESIGN

Promotional
Partners

Through graphic design,
we advertise & market.

Learn more about our
collaborations with
[Cary Quilting](https://www.caryquilting.com).

THE PARTNER EXPERIENCE



Promotional Partners

GRAPHIC DESIGN, MARKETING STRATEGY, BRAND CONSULTING, AND ADVERTISING

We adhere to brand identity standards, while creating original graphic designs & innovative ways to market a brand.

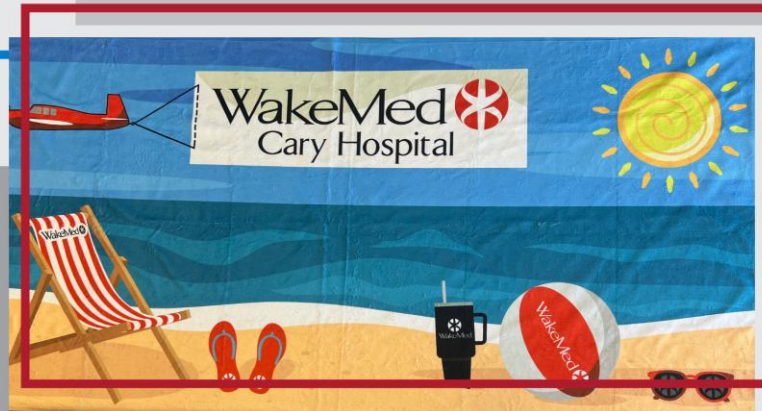
Learn more about our collaboration with the Town of Fuquay-Varina [here](#).



We design custom products and provide strategic plans for event marketing.

Learn more about our collaboration with the [USDA for BugFest](#).

THE PARTNER EXPERIENCE



GRAPHIC DESIGN,
BRAND CONSULTING,
AND EVENT MARKETING

Promotional
Partners

We design products for incentives that become advertise & marketing mediums.

This WakeMed collaboration captures our suite of services & trio of value!

THE PARTNER EXPERIENCE



GRAPHIC DESIGN

DESIGN STUDIO
Promotional Partners

THE PARTNER EXPERIENCE



PACKAGE DESIGN

Promotional
Partners

We enhance brand stories through our graphic design talent and industry knowledge for custom product development.

Olivia and her team have been absolutely wonderful to work with! We have appreciated their creativity, flexibility and efficiency as we get our non-profit off the ground. All products are unique and made with quality.

CAITLIN MASTERS - SAGE CROSSING



Print Applications

New businesses count on our agency to maximize their budget.

We're able to design brochures and other print materials quickly. So rapidly that often that service is offered at no charge for our partners.

An Award-Winning Graphic Design Team

A group of people are gathered around a wooden table in a collaborative workspace. They are working on various design projects. The table is cluttered with design tools and materials: a silver laptop, a green mug, a pen holder with several colored pencils, a teal marker, and numerous yellow and pink sticky notes. Some sticky notes have handwritten text like "BRAND", "lightbulb", and "design". There are also color swatches and a tablet on the table. The people are wearing casual clothing, including a grey sweater, a blue button-down shirt, and a plaid shirt. The background is slightly blurred, showing more of the workspace.

ILLUSTRATION



Creating a visual representation of your message that starts as a hand-drawn image, that's converted into a vectored file for print publication requires a specialized skill set. Our illustrations have been utilized for both standalone products and print materials.



Gold Pyramid Award Winner

Learn more about this collaboration [here](#).

Silver Pyramid Award Winner

We designed two logos for the Town of Apex
trademark phrase, The Peak of Good Living.

Read more about this collaboration [here](#).



We're a trusted partner for signature moments & events



- [Advance Community Health](#)
- [Apex 150](#)
- [Apex Chamber Run the Peak](#)
- [Wake Tech Ignite](#) and Town of Fuquay-Varina [Fire Station 4](#)

Our marketing strategies often include ways to maximize sponsor logos or specific event logos in ways that are unexpected; with requires an eye for graphic design too!

The Partner Experience

If it's difficult to discern when graphic design becomes the marketing strategy or a marketing strategy is enhanced by graphic design, then you're experiencing the partner advantage!

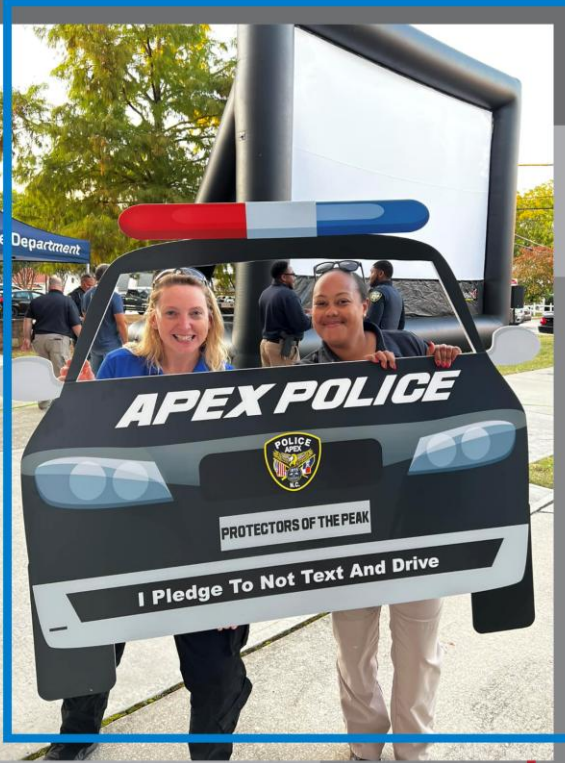
Logos are meant to represent the face of a brand.

Identity and awareness develop through marketing strategies.

Brands tell stories effect change and impact their communities through outreach, events and advertising.

We don't just sell promotional products.

Promotional Partners is an agency and partner offering a suite of services by a team of certified professionals.



The graphic is a vertical rectangle with a grey background. On the right side, the words "THE PARTNER EXPERIENCE" are written vertically in white, with "THE" in a smaller font. In the center, there is a photograph of two women standing behind a black and white police car. The car has "APEX POLICE" written on its side, a police badge on the front, and a sign that says "PROTECTORS OF THE PEAK" and "I Pledge To Not Text And Drive". The women are smiling. The photograph is framed by a blue border. Below the photograph, the "Promotional Partners" logo is visible, consisting of the company name and a colorful dot graphic. At the bottom right, the words "PRODUCT DESIGN AND MARKETING STRATEGY" are written in white.

THE PARTNER EXPERIENCE

Promotional Partners

PRODUCT DESIGN AND MARKETING STRATEGY



Let's Create!

Developing messages
into graphically
engaging stories is our
agency secret!

Wake up your brand
through fresh ideas!